



# OUR CORE SERVICES

The Catholic Foundation of Central Florida, Inc. exists to serve the people, parishes, and ministries of the Diocese of Orlando, in keeping with our mission: *to encourage selfless stewardship among individuals, families and organizations; safeguard and promote accountability of the gifts entrusted to our care; and engage donors to support the spiritual, educational and social needs of our faith community.*

## *Our Catholic Appeal*



Gifts to *Our Catholic Appeal* help to fund the annual operating budget of our Diocesan Chancery. This generous support sustains the work of our Diocesan ministries and provides support for outreach programs such as Catholic Charities and Bishop Grady Villas.

The Catholic Foundation of Central Florida, Inc. will continue to manage *Our Catholic Appeal* for the Diocese.

### HOW WE SERVE YOUR PARISH...

- ◆ Pledge processing and management
- ◆ Compelling materials that engage, inform and inspire
- ◆ Gift acknowledgement and follow-up communication
- ◆ Online pledge services
- ◆ Customized support to assist you in reaching your parish goal

## *Alive in Christ Campaign*



*Alive in Christ*, the first capital campaign for the Diocese of Orlando, is a special effort to spread the Good News by addressing future challenges and long-term needs. *Alive in Christ* is designed to support the ongoing growth of

the larger Church in Central Florida while helping parishes and missions to secure the resources they need to sustain and expand their own ministries.

### HOW WE SERVE YOUR PARISH...

- ◆ Pledge processing and management
- ◆ Compelling materials that engage, inform and motivate
- ◆ Gift acknowledgement and customized follow-up
- ◆ Customized plan to help you reach your parish campaign goal
- ◆ Strategies to identify and cultivate great gifts
- ◆ Quarterly progress reports/distribution statements

## *Planned Giving*



Planned giving, also known as “deferred giving” or “estate planning,” is a simple yet meaningful way to leave a lasting legacy that reaches well beyond the limits of a lifetime.

The Catholic Foundation offers a variety of giving options that provide long-term, sustainable support for the parishes, schools, and ministries of our Diocese. While all of these giving plans enable donors to advance the life-changing work of the Church, some options may also present significant tax and/or income benefits to the donor.

### HOW WE SERVE YOUR PARISH...

- ◆ Educational resources that clearly explain the giving options and their potential benefits
- ◆ Planned giving workshop for pastors
- ◆ Guidance and support to parish partners
- ◆ Assistance with parish planned giving seminars
- ◆ Informative mailings that create awareness of this special form of giving
- ◆ Ongoing donor recognition through the *Vivos Christi Society*

## Major Gifts

Major gifts not only have the potential to fund much-needed projects, but they also serve as a sign of trust and an affirmation of our fundamental mission as a Church.

The Catholic Foundation partners with parishes to celebrate and honor those members of Christ's faithful who are transforming the work and witness of the Church through their extraordinary generosity. We currently sponsor three distinct giving societies:

- ◆ *Corpus Christi Society*  
\$10K+ to *Our Catholic Appeal* over the past year
- ◆ *Fidelis Society*  
Gift to *Our Catholic Appeal* for five consecutive years
- ◆ *Vivos Christi Society*  
Planned gift on behalf of a parish, school or ministry of the Diocese of Orlando

In addition, the *Mary and Joseph Guild* offers special recognition to those who have given a gift of \$10,000 or more to *Alive in Christ*.

### HOW WE SERVE YOUR PARISH...

- ◆ Ongoing donor recognition
- ◆ Annual recognition events, including induction ceremonies and special liturgies
- ◆ Customized plan to help you nurture relationships and cultivate great gifts
- ◆ Personalized support that utilizes best practices in major gift cultivation
- ◆ Coaching to help you speak comfortably and confidently about giving

## Endowment Management

**Coming Soon** (estimated roll out Summer 2011)

Endowments provide a steady source of income, giving parishes, schools and the larger Church the freedom to plan for the future while meeting existing needs. Because the principal remains untouched and only the interest income is expended annually, an endowment has the capacity to fund the work of the Church in perpetuity.

As a result of *Alive in Christ*, numerous endowments have been established at both the diocesan and parish levels, including endowments to fund social outreach, clergy formation, and Catholic school tuition assistance.

### HOW WE SERVE YOUR PARISH...

- ◆ Assistance with establishing and growing a parish or school endowment
- ◆ Asset management that is transparent, offers a competitive rate of return, and reflects Catholic values and teachings
- ◆ Assurance that funds are distributed in a manner that genuinely reflect the charitable intentions of the donor



It is with deep gratitude and humility that we have served as your partners throughout the *Alive in Christ* Campaign. We recognize that your support for *Alive in Christ* is an indication of trust in our ability, as a Catholic Foundation, to act in accordance with the highest standards of Christian stewardship. As the active phase of the *Alive in Christ* Campaign winds down, we have taken the opportunity to restructure and streamline the Foundation into a smaller and more focused team.

We look forward to building on our partnership with you, as we continue to serve your parish with great dedication and joy.

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